



# DANNY ADELMAN

660 S. PANTANO RD. UNIT D

TUCSON, AZ 85710

520-245-1464

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## CAREER GOAL:

I'm looking for a full-time position that will enable me to work with and help lead a team of like-minded people who love what they do, are great at what they do, and are passionate about producing paramount work for target audiences. I'm also seeking a mentoring environment and to be a part of a stable, efficient, and progressive workplace.

## SOFTWARE:

Windows, MAC, Photoshop, After Effects, Premiere, Cinema4D, Octane, Illustrator, InDesign

## HOBBIES:

Strength training, boxing, hiking, gaming, investing, digital art creation

## EXPERIENCE:

2021 - Current

### SR. GRAPHIC DESIGNER - Digital Air Strike

- Supervise, train, mentor, motivate and support the development of junior designers
- Help in directing creative for multiple concurrent design projects with varied disciplines (print, web, motion graphics)
- Present designs to clients for review/approval
- Anticipate, identify, and develop preventative workflow solutions for the team
- Applied fundamentals of leadership, including clear and proactive communication, helping oversee and delegate large projects such as yearly tradeshow booth visuals

2020 - 2021

### FRONT-END DEVELOPER - AGM Container Controls

- Design + develop front-end websites internally, maintain and update websites
- Art direct print and digital multiple ad campaigns yearly
- Create, maintain, update, and enforce brand guidelines for two internal companies

2013 - 2020

### ASSOCIATE ART DIRECTOR - Epic Productions / Tru Advertising

- Create motion graphics, minor compositing, video editing for a variety of clients
- Maintain company and client visual brand standards for web, digital, print, and TV
- Lead design and front-end development of WordPress websites
- Consulted and provided art direction for web, digital, print, and TV for 30+ clients
- Managed and trained Art Department interns

2012 - 2013

### DESIGN DIRECTOR - KVOA-TV News 4 NBC

- Art Direct station-wide rebrand (News Opens, Lower 3rds, OTS, Fullscreens, Bugs)
- Create news opens, pre-production elements, and promotional spots
- Implement and oversee visual brand and identity standards
- Create web, digital, print, and TV graphics for news, sales, & promotion departments



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EDUCATION: 2008

Pima Community College - Tucson, AZ

- AAS - Digital Arts, Web Design
- AAS - Digital Arts, Multimedia

RECOGNITION:

- @thegraphicspro0ject Instagram Feature
- Computer Arts Magazine - Showreels & Shorts
- Emmy Award (Regional)
- Silver & Bronze Telly (National)
- Silvery Addy (National)
- Two Gold, Five Silver, Two Brozne Addy (Local)

REFERENCES AVAILABLE UPON REQUEST